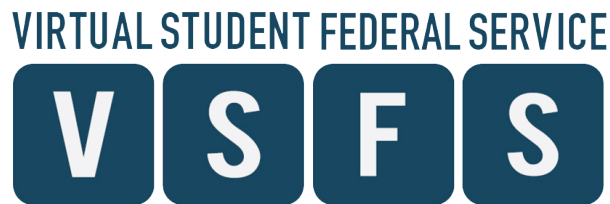


Success Story Development and Branding Guru Needed!



Project Title	Success Story Development and Branding Guru Needed!
Project Summary	Build a core set of success stories and promotional materials, including a brochure, success stories, and a NOAA technologies display for NOAA's Technology Partnerships Office. We focus on bringing NOAA's innovations to the public. We need your help to show off our successes!
Country	United States

Project Description

The NOAA Technology Partnerships Office is focused on creating commercial successes by providing federal funding to small companies and through the transfer of NOAA's innovative technologies to the private sector. While we have developed some success stories, we need the help of a creative graphics design and layout specialist to fold these successes into a unified design scheme and presentation for our print materials. Depending upon the skills and desire of the applicant(s), the project can be expanded to include other outreach products, such as trade show backgrounds, pull-ups, video presentations, etc., which are consistent with the design scheme. This project could also work well for a small group with different skill sets (design, writing/marketing, video). We are open to creative thoughts and ideas to help us tell our story, while getting you the valuable experience you need for your resume.

Required Skills or Interests

Skill(s)

Design thinking

Graphic design

Marketing

Storytelling/blogging/vlogging

Videography

Writing

Additional Information

The Technology Partnerships Office is based in Silver Spring, MD, but we work with NOAA labs and companies across the country.

Language Requirements

None